

2022 Shintaido of America Business Report

Shintaido has as a core value the contributions by a diverse group to advance the practice of Shintaido. The contributions of 2022 have been done by this community of people:

SOA Board 2021 - 2023

Shin Aoki, NTC Chair

Nancy Billias, Membership

Connie Borden, SOA President

David Franklin, Developer of Podcast materials

Brad Larson, Treasurer

Herve Hofstetter

Michael Thompson, Co-founder

H.F. Ito – Co Founder

Officers and contributing volunteers:

Rob Kedoin, SOA webmaster

Chris Ikeda-Nash, CPA

Jim Sterling, Body Dialogue editor

Sarah Baker, SOA YouTube

Lee Seaman, Teachers group

Tereza Soldatova - Paid social media coordinator and Mailchimp manager

I. SOA Podcast

With SOA support through funding from the Joe Z. Fund, David Franklin recorded and released 14 Podcast episodes in 2022. The Podcast working group is composed of Sarah Baker (YouTube), Tereza Soldatova (Podbean and Mailchimp) and Connie Borden (SOA board president). The recordings were available on many Podcast platforms such as Spotify, on YouTube and on the SOA website. There were 413 downloads via podcast platforms and 496 views via YouTube. Plans for 2023: David has proposed reading “Untying Knots” by Michael Thompson. The

current plan is for two releases per month starting in February 2023. One episode will be the reading from the book. One episode will be an interview with both Shintaido and non-Shintaido individuals.

II. Strategic planning for 2023

During the board meetings of 2022, the focus was to develop a strategic plan for 2023. The board surveyed the membership via Monkey Survey on preferences on grants to support keiko and instructors. The SOA TC surveyed the membership on the SOA YouTube Channel receiving favorable comments on the many offerings.

Plans for 2023 include grants to Graduates/Shodan and above to either support offerings of a new keiko or teaching Shintaido in healthcare-related settings. There are grants to SOA TC members to enhance TC members in teaching and related activities. Discussion continues on the SOA Website with plans to ensure content is current on the website. Plans of new website could begin in late 2023 or 2024.

III. New Projects

The SOA Board agreed to fund the publication in English of Shakunetsu. HF Ito is coordinator of the team to edit and proofread the book with a targeted date of spring/summer of 2023 for release of the eBook to be sold on Amazon.

The SOA Board has ensured ongoing SOA matters with quarterly business meetings, approval of a 2023 budget, and filing of needed financial reports. The SOA board also approved an investment policy with a plan for purchase of short-term CD's.

IV. International Shintaido affairs

Since the dissolving in June 2021 of international Shintaido France-based nonprofit, SOA and ESC are now the organizing and sponsoring organizations for international activities. In 2021 high level exams were held via ZOOM. The current plan is for high level exams in person in August 2024. The UK has agreed to host the event.

Respectfully submitted by

Connie Borden, SOA President

30 December 2022