

Minutes SOA Board meeting – 19 September 11am West Coast via ZOOM

Present: HF Ito, MT, Connie, Shin, Herve, Nancy B., David F.

Absent: Brad, Rob K (officer)

Overview of Agenda

- I. Welcome
- II. Officers of board
- III. Review of strategic plan
- IV. Updates on Podcast and SOA NTC
- V. Brainstorm on creative ideas
- VI. Next meeting: 12 December 2021

I. Welcome

Connie Welcomed board members. Brief updates given. Nancy B. to be in US one more year teaching and goal is to by property in England as a small retreat site. David reports presenting Shintaido at 3 event this summer, including a Rainbow Gathering. Shin will be working for himself by October after 18 years of working at Tom H's clinic. Herve and Connie presented on the recent Quebec workshop. Ito and MT appreciate each passing year.

II. Election of officers of board

Connie welcomed the 5 re-elected SOA board members: Herve, Nancy, David, Brad and Connie. Connie is willing to be re-elected chair. So nominated by Nancy B. with a second by David F., unanimous. Connie reports Brad is willing to continue as Treasurer. So nominated by Connie and seconded by Nancy B. - unanimous

III. Review of strategic plan

Connie reports that Rob Kedoin sent his apologizes for not attending and not sending a report. He is involved with family concerns. Nancy B. will follow up to offer support to Rob K. Connie gave an overview of strategic plan: Website and SOA bookstore activities are pending. With the hiring of Tereza, the Body Dialogue, Facebook, Instagram and Mailchimp updated look is done. With the efforts of Sarah Baker, YouTube is organized. The Podcast/audiobook is close to being launched. The video project for 2019 is complete. New video from Quebec 2021 has been filmed, editing will occur. Connie to send google doc link to see still shots. Body Dialogue article is on Jim's desk.

The group discussed the teacher's group and ZOOM session on the branding initiative. Nancy B. to follow up with Lee seaman. Future items can be a Body Dialogue article. Nancy reports doing a pilot of the soft hand curriculum by ZOOM; some students liked the ability to practice via ZOOM with less corrections.

Connie presented the Logo contest is postponed to 31 December 2021. The advisory group development has not had any activity.

IV. Updates

- A. Podcast/audiobook. David reports last meeting by subcommittee on 1 September helped focus action items. Nancy B. suggests having 5 sections ready to go when the podcast is launched. David and Tereza to meet further on developing the visuals and sound ideas. Subcommittee meets again 22 September. Target is launch in mid-October.

B. SOA NTC – Shin

Shin reports plans for October for a meeting. Connie suggests 17 October and Shin agrees. Connie to send out item. Agenda for NTC includes welcome to new member Lee Ordeman; Jissen vs. Kyukajo (first draft by Mike), Jissen Kumatachi and 2022. Shin reports Pacshin has met about PacShin Kangeiko; there is uncertainty about a facility, virtual. Derk will not lead Kangeiko activities (given need to do extensive house remodeling). Shin and Connie presented that Rob Gaston is interested in organizing a 2022 gasshuku that might be a semi-international (offering Sandan exams with ITEC approval).

V. Creative ideas/brainstorming

Connie presented being in communication with our anonymous benefactors for the Joe Z. Memorial fund and given that there will not be international travel for BIWAKO, SOA can use up to \$1000 for creative uses that support Keiko and instructors.

- A. One proposal – create an excel index of body dialogue articles (date, author, topic) that can be sorted to find articles. This can support Tereza as she writes Mailchimp announcements and includes past articles as references. This can support teachers to give students articles to read. Proposed \$300 to Sarah Baker when completed; target December 2021. Unanimous approval.
- B. Study group – Connie mentioned early stages of idea to have real time videos with groups. This would benefit small groups to study aspects of Shintaido curriculum and have the instructors feedback included. This can be both real time and archived materials. Thus, a person could choice to study 5 months of curriculum via study group. Herve and others supported this idea.
- C. Herve gave two ideas: a private group for members only on Shintaido Facebook. The second is a practitioner section on website to study videos like being in a dojo.
- D. Lee Ordeman and seniors – Connie presented Lee O. had requested the idea of materials to present to 1) program administrators at senior centers and 2) to students within a senior study group.
- E. Ito requested two ideas 1) ask David to look further for an article by Aoki Sensei on Tao (gei-do) versus Creativity (gei-jutsu). David believes it is in a collection by John Seaman. He will look more and Connie to send emails she did on asking others.
2) David suggested appreciation for Charles Burns Path finding article, So Ito hopes David can do an interview with Charles and articles. Connie suggests this interview could be first interview on Podcast. Article would be for Body Dialogue.

VI. Next date – 12 December 11am West Coast/2pm East Coast/8pm Europe

Agenda December: budget for 2022; membership drive for 2022; SOA website and bookstore report; Podcast/audiobook report; report from NTC.

Minutes respectfully submitted by,
Connie
19 September 2021