

Web Site Summary

June 1 - August 31, 2018

Our Website

Pages Visited

The table below compares the number of Unique Pageviews for the ten most popular pages during the time period of June 1 - August 31 and compares them to the previous three months.

Some observations:

- We have increased our number of Unique Pageviews by 36%

June 2018		August 2018	
Page	Unique Pageviews	Page	Unique Pageviews
Total	2095	Total	2845
/	472	/	637
/article/teaching-shintaido-to-children/	112	/article/we-are-all-beautiful/	141
/news/	90	/article/teaching-shintaido-to-seniors/	100
/2018/04/07/john-seaman/	87	/2018/08/01/916/	76
/body-dialogue/	68	/article/gorei-as-a-way/	90
/article/tenshingoso-at-the-end-of-life-conference-in-lisbon-portugal/	68	/membership/	73
/events/	75	/events/	75
/membership/	59	/store/	78
/store/	58	/body-dialogue/	70
/article/on-floor-cleaning/	48	/news/	68

Devices Used

Devices	Mar 8 - May 31	Jun 1 - Aug 31	% Change
Desktop	59%	75%	
Mobile	32%	20%	
Tablet	9%	5%	
Total	626	1,283	105%

I don't completely understand the difference in counting here, but even though the Unique Pageviews are up by only 36%, the number of users accessing the website is up by 105% since the past 3 months!

I was also surprised to see that Desktop use increased since my last report. It will be interesting to see how this continues to change over time.

Comments

In my last report, I did not discuss comments that could be made directly on our website, shintaido.org. These comments are different than comments made on Facebook which are discussed below. I've been pleased to notice that the community appears to have been successful at figuring out how to leave comments on the website.

Comments	Title
9	WE ARE ALL BEAUTIFUL
8	Teaching Shintaido to Seniors
4	How John Seaman Helped Shape My Life
3	Ooooo~Uuuuu~Mmmmm~Aaaaa!
2	Teaching Shintaido to Children
1	On Floor Cleaning
1	Gorei as a Way
28	

Facebook

Likes

As of August 31, we have 150 Facebook users who have “Liked” our page. That has increased by 6 people since the last report. The new people are listed below. I recognize Suhara-san from Japan and Melanie Marin from Gaspé, Quebec, Canada.

Name	Date
V Karate Do Jojutla	6/28
Kosuke Suhara	7/1
Ariele Schweps	8/18
Diego Morales de Miguel	8/20
Claire Callow	8/28
Melanie Marin	8/30

Posts

Article	Post Clicks	Reactions	Comments	Shares	Reach
Gorei as a Way	17	5	0	0	61
Teaching Shintaido to Seniors	34	26	7	5	261
WE ARE ALL BEAUTIFUL	55	24	6	7	408
How do you recharge after teaching?	15	10	0	2	128
How John Seaman Helped Shape My Life	17	9	0	2	130
Ooooo~Uuuuu~Mmmmm~Aaaaa!	40	15	0	4	195

The current maximum values for these metrics are held by these articles:

	Record	Title
Post Clicks	61	Tenshingoso at the End of Life Conference in Lisbon, Portugal
Reactions	26	Teaching Shintaido to Seniors
Comments	7	Teaching Shintaido to Seniors
Shares	7	WE ARE ALL BEAUTIFUL
Reach	408	WE ARE ALL BEAUTIFUL